

Event Sponsorship Opportunities

Gold Level – *Lead Sponsor* - \$15,000

- Company representative serves as program moderator for each presentation
- Moderator biography and area of specialization highlighted in promotional materials
- Corporate logo and hyperlink included in Web site advertising
- Logo featured in gold level position on promotional materials (print and electronic)
- Logo prominently displayed on Calit2 atrium plasma screens during event
- Inclusion of sponsor name in promotional pieces in Calit2@UCI *Interface* magazine - print run of 11,000
- Personal introduction to Calit2 division director and research staff
- Personal introductions to program panelists and leading UC Irvine faculty, post-doctoral researchers and graduate students
- Inclusion of sponsor name in press release announcements
- Reference to gold-level sponsorship in post-event thank-you letters
- Complimentary contact data for all event attendees
- One 6-foot table for prominent display of corporate marketing material and/or exhibit
- Fifteen complimentary admissions to event

Silver Level - \$5,000

- Web site advertising includes corporate logo and hyperlink
- Logo included on promotional materials (print and electronic)
- Logo displayed on Calit2 atrium plasma screens during event
- Inclusion of sponsor name in promotional pieces in Calit2@UCI *Interface* magazine - print run of 11,000
- Personal introduction to Calit2 division director and research staff
- Personal introductions to program panelists and leading UC Irvine faculty, post-doctoral researchers and graduate students
- Inclusion of sponsor name in press release announcements
- Reference to silver-level sponsorship in post-event thank-you letters
- One 6-foot table for prominent display of corporate marketing material and/or exhibit
- Ten complimentary admissions to event

Bronze Level - \$2,500

- Web site advertising includes corporate logo and hyperlink
- Logo included on promotional materials (print and electronic)
- Logo displayed on Calit2 atrium plasma screens during event
- Personal introduction to Calit2 division director and research staff
- Introductions to program panelists and leading UC Irvine faculty, post-doctoral researchers and graduate students
- Inclusion of sponsor name in press release announcements
- Reference to bronze level sponsorship in post-event thank-you letters
- One 6-foot table for prominent display of corporate marketing material and/or exhibit
- Five complimentary admissions to event